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Goodwill Arkansas Welcomes Janet Camp as Senior Vice President and Chief Mission Officer

LITTLE ROCK, Ark. (Nov. 18, 2026) — Goodwill Arkansas is pleased to announce Janet Camp as its new Senior Vice President and Chief Mission Officer, effective November 9, 2026. Camp brings more than 15 years of experience in criminal justice, nonprofit leadership, program development and community partnerships to the role. Her career has focused on expanding opportunities, removing barriers to success and creating pathways to long-term stability and economic independence for Arkansans.

“What matters most to our organization is that the people who come through our doors see a path forward and know they don’t have to walk it alone,” said Brian Marsh, president and CEO of Goodwill Arkansas. “I’m excited to welcome Janet to our team and to work alongside her to help more Arkansans take that next step. Together with our community partners, we want to turn opportunity into lasting independence for the people we serve.”

In her role, Camp will provide executive leadership and strategic oversight of Goodwill’s mission programs, including adult education, workforce development, career services, reentry services and community engagement. Her work will focus on strengthening partnerships with the judiciary, state agencies, nonprofit organizations, employers and community partners.

“At the heart of Goodwill’s mission is the belief that every individual has potential and deserves the opportunity to build a better future,” said Camp. “I believe lasting change happens when nonprofit organizations, state agencies and community partners work together to remove barriers, expand opportunities and connect individuals with the resources and support they need to succeed. Equally important is a commitment to accountability, ensuring that our collective efforts produce meaningful, measurable outcomes for the individuals and communities we serve. I’m honored to join an organization with such a strong history of serving Arkansas.”

Prior to joining Goodwill, Camp served as Director of Judicial Services at Restore Hope, where she led the statewide implementation of the Smart Justice Initiative with the support and investment of Arkansas Attorney General Tim Griffin and played a key role in the development and implementation of Governor Sarah Huckabee Sanders’ 10:33 Reentry Initiative. She previously held leadership and community supervision roles with the Arkansas Administrative Office of the Courts and Arkansas Department of Community Correction, bringing extensive experience in program development, public policy and cross-sector collaboration.

Throughout her career, Camp has worked closely with leaders across Arkansas's judicial, executive and legislative branches to advance initiatives focused on public safety, workforce readiness, economic opportunity and community well-being. She also serves on the Arkansas State Police Foundation Board and previously served on the Arkansas Alcohol and Drug Abuse Coordinating Council and the Arkansas Impaired Driving Task Force.

Camp's appointment reflects Goodwill Arkansas's continued commitment to strengthening its mission services, building meaningful community partnerships and helping more Arkansans achieve independence through education, training and employment.