



**FOR IMMEDIATE RELEASE**

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## **Salt Bowl Goodwill Donation Drive to Begin August 16!**

*Cities Come #TogetherAgain to Help People in Their Communities*

**Little Rock, AR (August 11, 2021)** — For a fourth year, Benton and Bryant are taking their high school rivalry beyond the field, reaching out to help those in need in their communities.

Beginning August 16, as students return to school, everyone in Benton and Bryant is encouraged to participate in the 2021 Salt Bowl Goodwill Donation Drive competition. Students, families and the community can donate gently used clothing and household items at their respective Goodwill locations. In addition to helping fund numerous programs that provide education, training and employment assistance, donations collected will mean thousands of dollars for the school districts and a thousand dollars in gift cards for local families in need.

Monetary donations can also be made online. Donating has never been easier.

If you want to donate on behalf of Bryant High School, donate here:

<https://goodwillar.salsalabs.org/supportbryant>

If you want to donate on behalf of Benton High School, donate here:

<https://goodwillar.salsalabs.org/supportbenton0>

The number of financial and household donations will be totaled August 27. The winning district will be named before kickoff at the game, August 28.

### **About Goodwill Industries of Arkansas**

Goodwill Industries of Arkansas is a 501(c)(3) non-profit organization dedicated to changing lives through education, training and employment. In the last fiscal year, our career services team helped 4,812 people find work at companies around the state. Through our various education, training and employment programs, Goodwill Industries of Arkansas provided services to 13,611 Arkansans. Since opening in 2017, 58 adults in Arkansas have graduated high school and earned their diplomas through The Excel Center, Goodwill's high school for adults.