

## **1. WE CHANGE LIVES THROUGH EDUCATION, TRAINING AND EMPLOYMENT.**

In fiscal year 2020 (July 1, 2019 - June 30, 2020), our dedicated team placed more than 4,800 Arkansans into jobs and provided various services to more than 13,611 individuals.

## **2. DONATE, SHOP, CHANGE A LIFE!**

Goodwill stores exist to support our life-changing mission of helping individuals overcome barriers to employment while providing goods at affordable prices. Goodwill Industries of Arkansas is a 501(c)3 nonprofit organization. Goodwill:

- \*Helps individuals with a disability attain employment
- \*Helps Arkansans with criminal backgrounds find employment and re-establish relationships with family and the community
- \*Offers certificates for high demand careers
- \*Offers an opportunity for adults to earn their high school diplomas

These services are available to anyone who wants a hand up. Goodwill offers a wide variety of job training programs and support services in Arkansas based on community needs assessments. When you donate at one of our more than 40 donation centers or shop at one of our 36 retail stores, you make an impact in Arkansas.

## **3. WE PROVIDE PAID TRAINING.**

Not only are all Goodwill employees paid at or above minimum wage, certain job training programs are also paid! Participants in programs for Arkansans with a disability, environmental services trainees and those coming out of incarceration are paid while taking part in our training programs. Our belief is that allowing people to earn a living wage while training removes a potential barrier to their success.

## **4. MEET BRIAN MARSH, OUR PRESIDENT & CEO.**



Brian F. Marsh

Goodwill Industries of Arkansas is led by a volunteer Board of Directors, made up of respected business and community leaders who provide guidance and oversight. Our President and CEO, Brian F. Marsh, is responsible for the effectiveness of our organization. He leads more than 1,000 team members in more than 40 locations and is accountable for ensuring that one of Arkansas's largest nonprofit organizations fulfills its mission now and in the future. Brian F. Marsh calls Central Arkansas home, where he lives with his wife, Dani. The couple has 3 adult children and a bulldog named Bear. His family loves the outdoors and enjoys exploring the Natural State.

## **5. WE ARE AN INDEPENDENT ORGANIZATION.**

Goodwill Industries of Arkansas is one of more than 160 members of Goodwill Industries International. Each is independently operated and funded. Member agencies must adhere to professional, financial, legal and branding guidelines set forth by Goodwill Industries International. While we have similar missions, each Goodwill is unique in the programs it offers and how it operates since each of the communities we serve is unique.