



PRESS
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Goodwill Industries of Arkansas Kicks Off Salt Bowl Donation Drive Competition Between Benton and Bryant Today, August 14

LITTLE ROCK, Ark. (August 14, 2023) — Back for the sixth consecutive year, Benton and Bryant are extending their rivalry beyond the field to positively impact their communities. Both locations and school districts are encouraged to participate in the 2023 Salt Bowl Donation Drive Competition which begins today, August 14.

Through Friday, August 25, students, school supporters and the community can donate gently used clothing and household items to either the Benton or Bryant Goodwill store locations. Monetary donations can also be made online to the school of choice at GoodwillAR.org/saltbowl.

New this year, donation bins will be placed at selected schools in each district. The bins are available for anyone to donate. Those donations will be tallied and included in the competition.

Benton Schools

Angie Grant Elementary

Benton High School

Bryant Schools

Collegeville Elementary

Bryant Middle School

Bryant Junior High

In addition to helping fund numerous programs that provide education, training and employment assistance, donations collected will mean thousands of dollars for the school districts and for local families. The district with the most donations will receive a check for \$1,500, along with \$500 in Goodwill gift cards to give to families in need. The runner up will also receive \$500 in gift cards and a check for \$1,000.

The amount of financial and household donations will be totaled Friday, August 25. The winning district will be named and presented with a check and trophy for bragging rights before kickoff at 6:30 p.m. on Saturday, August 26.

About Goodwill Industries of Arkansas

Goodwill Industries of Arkansas is a 501(c)(3) nonprofit organization dedicated to changing lives through education, training and employment. In the last fiscal year, our Career Services team helped 498 people find work at companies around the state. Through our various education, training and employment programs, GIA provided services to 6,027 Arkansans. Since opening in 2017, 127 adults in Arkansas have graduated high school and earned their diplomas through The Excel Center®, Goodwill's high school for adults 19 years or older. The Academy at Goodwill, licensed by the Arkansas State Board of Private Career Education, is a trade school that provided training and certifications to 624 individuals in FY22 to secure new employment and advance careers. Goodwill also offers Reentry Services for those coming out of incarceration through a 16-week paid job training program. Visit GoodwillAR.org for more information.

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